



SUMMER  
SCHOOL

# WINE INSIGHTS

FROM THE VINEYARD TO THE WINE GLASS

## PROGRAM 19-22 July 2022

(may be subject to small variations)

Tuesday

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Morning

Welcome and visit to UNISG campus

**SEMINAR** Introduction to the world of wine: the basics

**TASTING SESSION** 9 wines in comparison

Lunch at the UNISG Academic Tables

Afternoon

**SEMINAR** Introduction to sensory analysis

**LABORATORY** sensory tests to recognize the main wine aromas and defects

Sensory dinner at the Garden restaurant in Pollenzo

Wednesday

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Morning

**SEMINAR** Wine economics, marketing and future trends

*Coffee break*

**TASTING SESSION** 5 senses for 5 wines

Lunch at the UNISG Academic Tables

Afternoon

**WORKSHOP** Wine communication and storytelling

Dinner at a restaurant near Pollenzo



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Thursday

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Morning

**SEMINAR** Agronomy and viticulture  
**TASTING SESSION** Wine and food pairing

Lunch at the UNISG Academic Tables

Afternoon

**TEAMBUILDING** «Wine as a language»  
**Q&A SESSION**

Feedback and delivery of certificates

Dinner in a *osteria* in the Langhe area

Friday

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Morning

**EXTERNAL VISIT** to a winery in the Roero region

Lunch in a *osteria* in the Roero area

Afternoon

**EXTERNAL VISIT** in a winery in the Langa area