



# Natalia Rastorgueva

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Piazza Vittorio Emanuele 13, 12042, Pollenzo, Italy

## ● WORK EXPERIENCE

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02/12/2018 – CURRENT – Pollenzo, Italy

### **RESEARCH FELLOW – University of Gastronomic Sciences**

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Work for the NEXTFOOD project (H2020), namely for several work packages:

WP1- Inventory of the skills needed for transition to a more sustainable agriculture. This WP includes organisation and participation in focus group interviews, further elaboration and translation (from Italian into English) of the results; participation in preparing deliverables (Audit Tool and Analysing gaps), writing a research paper; participation, technical commitment and dissemination of the survey (on-line questionnaire in 14 languages).

WP2 - Action Research Facilitation. This WP includes application of action learning approach and activities into education process, and activities such as development and carrying out the seminars with the students: data collection for the project: on-line self-assessment test, collection of the students' reflection papers (through Qualtrics and Blackboard). Besides, this WP includes its research part: qualitative data analysis (NVIVO 12), quantitative data analysis (SPSS 25), preparing contributions to Case Development Report, participation in the thematic workshops and preparing a scientific paper.

WP3 - Future curriculum, education and training system. This WP includes participation in development of the new Master Programme, participation on the development of the WP deliverables such as Education tool and Future Curriculum

WP4 .- Policy assessment and recommendations. This WP includes organisation and participation in focus group interviews and assistance in dissemination of the survey

Besides these activities, the duties include the following:

- teaching (International Agricultural Policies, Socio-Economic Aspects of Agro-biodiversity, Agricultural Economics, Agricultural Markets and Food Supply Chain);
- co-supervision of bachelor thesis;
- support of PhD- thesis;
- support of garden activities.

01/06/2017 – CURRENT

### **COLLABORATION (COLLABORAZIONE COORDINATA E CONTINUATIVA) – Sapienza, University of Rome, Department of Management**

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- teaching, tutoring, preparing materials for seminars on the International Agricultural Policy: rural development policies (conception, participatory methods in development practice, legislative framework); international trade of food products (the GATT, the WTO, negotiation process, agreement on agriculture, measures of domestic support, features of fair trade); Food safety Policies (protection of food safety, international legislative framework, dietary risk analysis, GMO, instruments of food safety policy); analysis of the environmental policies (Agenda 21, the Kyoto Protocol, the use of water resources), analysis of the Common Agricultural Policy (evolution from coupled to decoupled model, the Mac Sherry reform, the Fischler reform, the CAP 2007-2013); analysis of the contemporary CAP 2014-2020 and application of its both pillars;
- work on the Monograph "International Agricultural Policy";
- coordinating the International Project "Current State and Development Perspectives of Organic Products Market" between Russian and Italian universities: assisting in academic mobility, preparing materials for publication article on Organic Food Market;
- preparing proposal on the sustainable land use for sustainable dairy farming for the PRIMA initiative; liaise with partners, scientific and organisational coordination;
- preparing application form for Interreg initiative; liaise with partners and stakeholders, scientific and organisational coordination;
- research of consumers' side for the papers on Fair Trade and on the organic food market (ethical consumer behaviour, willingness to pay, analysis of factors affecting consumer choice, using Excel and STATA software)

Rome, Italy

01/06/2016 – 28/02/2017

### **COLLABORATION (COLLABORAZIONE COORDINATA E CONTINUATIVA) – Sapienza, University of Rome, Department of Management**

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- Scientific activity: analysis of literature on the Italian and Russian agri-food supply chains, preparing materials for article, participating in the conference; studying consumers attitudes towards typical food products.
- Coordinating international project between two universities: Kuban State Agrarian University and La Sapienza University of Rome (organizing meetings, travel arrangements, negotiations, interpreter functions)

Rome, Italy

10/2014 – 05/05/2016

## **ASSISTANT PROFESSOR IN INTERNATIONAL AGRICULTURAL POLICY – Sapienza University of Rome**

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Teaching, student counseling, supervision in preparing papers on "International Agricultural Policy".

Rome, Italy

14/09/2001 – 30/09/2012

## **CHIEF ACCOUNTANT**

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As the head of financial department I was responsible for effective organization and execution of accounting, taxation, business planning, forecasting and economic analysis.

Krasnodar, Russia

## ● **EDUCATION AND TRAINING**

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01/10/2012 – 20/07/2016 – Rome, Italy

### **PHD IN MANAGEMENT, BANKING AND COMMODITY SCIENCES (ERASMUS MUNDUS MULTIC)/ AGRICULTURAL ECONOMICS – Sapienza University of Rome**

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Thesis title "Sustainable knowledge management in agricultural Italian enterprises". The thesis is focused on the knowledge management as the main tool of sustainable development in agricultural context. The main goal of the research was elaborating an organizational model of knowledge management in order to provide a relevant information and new technologies to small and medium agricultural enterprises. The organization model is based on knowledge transfer, learning process and collaboration with agricultural advisory services. This model was verified through the survey conducted among potential users, i.e. Italian farmers.

Sustainability issues:

- the concept of sustainability (sustainable development of agriculture);
- indicators of three pillars of sustainability;
- institutional aspect of sustainability

01/04/2014 – 30/05/2014 – Vienna, Austria

### **INTERNSHIP – BOKU - University of Natural Resources and Life Sciences**

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The main goal of the internship was to receive a team work experience and to attend seminars on

- corporate sustainability;
- food and agricultural policy;
- globalization and rural development;
- facilitation change for sustainable development (Transitional management)
- participatory methods in development research and practice: Participatory Rural Appraisal, Rapid Ural Appraisal,

01/10/2010 – 28/02/2014 – Krasnodar, Russia

### **POST-GRADUATED STUDENT – Kuban State Agrarian University**

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Russian agricultural economics, rural advisory services, efficiency of agricultural extension systems.

Thesis title is "Formation and providing rural extension systems in Krasnodar region (Russia)"

Thesis title "Accounting and analysis of receivables and payables: the case of "Promtechmash LLC, Russia"

## ● LANGUAGE SKILLS

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Mother tongue(s): **RUSSIAN**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C1	C1	C1	C1	C1
<b>ITALIAN</b>	B2	B2	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● DIGITAL SKILLS

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Microsoft Excel | Power Point | Microsoft Office | Social Media | Skype | Google Docs | Google Drive | Zoom | LinkedIn | sessionlab | SPSS | NVivo software | R | OpenOfficeorg | BlackBoard

### Organisational skills

### Creative skills

## ● PUBLICATIONS

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### Publications

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Publications:

- Migliorini, P., Wezel, A., Veromann, E., Strassner, C., Średnicka-Tober, D., Kahl, J., Rastorgueva N., ... & Ploeger, A. (2020). Students' knowledge and expectations about sustainable food systems in higher education. *International Journal of Sustainability in Higher Education*;
- Zecca F., Rastorgueva N. Fair Trade as effective model for improving trading conditions in the global food market. *Agricultural and Food Economics*, 33rd IBIMA Conference Proceedings, 10-11 April, Granada, Spain;
- Zecca F., Khasanova S., Rastorgueva N. Perspectives for development of organic food market in the Krasnodar region of Russia, *Transylvanian Review*, Vol. XXVI, N26, 2018;
- Zecca F., Rastorgueva N. Knowledge management as a key stone of sustainable welfare in the Italian rural areas. *Rivista di Studi sulla Sostenibilita* 2017;
- Zecca F., Rastorgueva N. Knowledge Management and sustainability in Italian agricultural enterprises. *Quality-Access to Success (Vol. 18, No. 159)*, August 2017;
- Menshikova M., Rastorgueva N., Dulaskaia I. Perspectives of IoT in agriculture. *Proceedings of the 12th Annual Conference of ITAIS "Re-shaping Organizations through Digital and Social Innovation"* LUISS University Press, 2016, pp. 327-339;
- Zecca F., Rastorgueva N. Trends and perspectives of the information asymmetry between consumers and italian traditional food producers. *Recent Patterns on Food, Nutrition and Agriculture*, 2016 № 8;
- Zecca F., Rastorgueva N. Supply chain management and sustainability in agrifood system: italian evidence. *Journal of nutrition ecology and food research* Vol. 2, 20-28, 2014;
- Rastorgueva N. Sustainable management in agriculture. *Academic Journal of Interdisciplinary Studies*, Vol.2, N 8, MC SER Publishing, Rome, Italy ;
- Monograph (rus): Трубилин А. И., Полутина Т.Н., Расторгуева Н.В., Совершенствование научно-информационного обеспечения аграрного производства, Краснодар, 2004. (Trubilin A., Polutina T., Rastorgueva N. Improvement of scientific and information support of agricultural production, 2014, Krasnodar, Russia).

## ● NETWORKS AND MEMBERSHIPS

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### Memberships

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2016-2018 European Association of Agricultural Economists

Bologna

## ● **CONFERENCES AND SEMINARS**

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### **Conferences**

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- 3d International Conference Human and Social Sciences, Gregorian Pontifical University, Rome, 20-23 September, 2013;
- Workshop di Organizzazione Aziendale, WOA 2014, Udine, 26-28 Marzo, 2014;
- 11th Wageningen International Conference on Chain and Network Management. WiCaNeM 2014, 4-6 of June 2014, Isle of Capri, Naples, Italy
- Convegno "Indicatori statistici per la filiera agroalimentare", Milano, 18 Giungo 2015
- Convegno "Cooperazione e Sicurezza Alimentare tra Tecnologie e Imprese", Fondazione Roma Sapienza, 27 Maggio 2015
- XII Conference of the Italian Chapter of Association for Information Systems *Reshaping Organizations through Digital and Social Innovation 9th - 10th of October, 2015 – Roma, Italy*
- 149th EAAE Seminar "Structural change in agri-food chains: new relations between farm sector, food industry and retail sector" 27-28 October 2016 SMART LERECO INRA /Agrocampus Ouest, Rennes, France
- International Conference Halting Deforestation and Increasing Forest Area – from Aspiration to Action FAO, Rome – 20-22 February 2018;
- 2<sup>nd</sup> INTERNATIONAL GRAB-IT WORKSHOP "Organic farming and agroecology as a response to global challenges" 27-29 June, 2018, Capri Island (Naples), Italy. Oral presentation with paper "Improvement of public policies and consumers' attitude as necessary elements for developing organic food market in Russia". Best paper award finalist.
- 9th AIEAA Online Conference, 11-12 June 2020 "Mediterranean agriculture facing climate change: Challenges and policies". Oral presentation with paper "Higher education and institutional support as main factors to clarify compatibility of the CAP and principles of Food Sovereignty"

## ● **ORGANISATIONAL SKILLS**

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### **Organisational skills**

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## ● **COMMUNICATION AND INTERPERSONAL SKILLS**

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### **Communication and interpersonal skills**

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- excellent communication skills gained through my everyday contacts to international students

## ● **JOB-RELATED SKILLS**

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### **Job-related skills**

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- analytical skills gained during my work as a chief accountant (analysis of financial reports, making short term-forecasts)
- knowledge sharing skills (I have been teaching russian language to my foreign friends)

## ● **OTHER SKILLS**

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### **Other skills**

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- sport skills (lawn tennis, sport degree in badminton);
- photography skills

- **SCHOLARSHIP**

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**Scholarship**

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01.10.2012 - 30.06.2015 Erasmus Mundus Multic