



Università di Scienze
Gastronomiche di Pollenzo
University of Gastronomic Sciences of Pollenzo

Strategic Partners Club Meeting

June 19, 2019

09:30 - Strategic Partners Club Meeting

Classroom 5 - Agency Hotel

They talk:

Oscar Farinetti - President of the Association of Friends of the UNISG - Welcome.

Prof. Andrea Pieroni - Rector UNISG - Update on innovative teaching methods

Prof. Carmine Garzia - Preview of the Food Industry Monitor 2019

Riccardo Taverna - Aida Partners - Preview of the UNISG report on sustainable development

Prof.ssa Luisa Torri - UNISG Research Director - Update on research projects

Prof. Nicola Perullo - Director of Didactics UNISG - Draft presentation envelope 2019

10:30 am - Food Industry Observatory

Red Room - Hôtel of Agency

Greetings - Gabriele Corte, Member of the Board of Directors, Ceresio Investors

Presentation of Observatory data - Prof. Carmine Garzia, UNISG

Competition between innovation and tradition

They participate:

Chiara Ercole, Saclà, CEO, Saclà...

Alberto Frausin, Carlsberg Italy

Gaia Gaja, Brand Ambassador, Gaja

Andrea Paternoster, Founder, Honey Thun

Alessandro Santini, Head of the Corporate Council, Ceresio Investors

Moderator: Andrea Cabrini, CNBC Class Director

13h00 - Lunch

Restaurant Garden - Hôtel of Agency